

Bulletin 6: Economics of participating in sport


2011-2012 Sport Monitor, CFLRI

	Amount of money spent on sport or physical activities in the year prior to the survey on:					
	Equipment	Registration or membership fees	Transportation	Clothing	Fees for instruction or coaching	Other expenses
Total, 15 years and older	\$488	\$379	\$254	\$197	\$79	\$64
Men	\$644	\$421	\$331	\$211	\$74	\$76
Women	\$339	\$338	\$178	\$184	\$85	\$53
Age and sex						
15 to 17 years	\$460	\$222	\$185	\$147	\$83	\$38
Men	-	-	-	-	-	-
Women	\$586	\$242	\$213	\$148	\$126	\$51
18 to 24 years	\$539	\$273	\$256	\$212	\$106	\$26
Men	\$694	\$315	\$358	\$196	\$145	\$19
Women	\$352	\$224	\$147	\$230	\$62	\$35
25 to 44 years	\$535	\$409	\$257	\$234	\$81	\$73
Men	\$722	\$462	\$337	\$256	\$59	\$108
Women	\$351	\$359	\$175	\$213	\$103	\$39
45 to 64 years	\$490	\$413	\$282	\$189	\$84	\$81
Men	\$662	\$438	\$354	\$202	\$85	\$88
Women	\$321	\$388	\$207	\$177	\$82	\$74
65 years or older	\$330	\$363	\$204	\$117	\$44	\$46
Men	\$414	\$434	\$270	\$127	\$33	\$27
Women	\$266	\$310	\$150	\$110	\$53	\$61
Region						
Atlantic	\$362	\$285	\$236	\$175	\$46	\$22
Newfoundland and Labrador	\$287	\$261	\$308	\$166	\$58	\$16
Prince Edward Island	\$362	\$284	\$274	\$188	\$41	\$41
Nova Scotia	\$289	\$360	\$177	\$175	\$42	\$16
New Brunswick	\$494	\$214	\$247	\$179	\$44	\$29
Quebec	\$399	\$311	\$207	\$188	\$61	\$25
Ontario	\$502	\$408	\$243	\$199	\$73	\$66
West	\$577	\$423	\$315	\$207	\$112	\$107
Manitoba	\$670	\$398	\$228	\$189	\$25	\$160
Saskatchewan	\$433	\$266	\$275	\$188	\$56	\$50
Alberta	\$545	\$498	\$394	\$199	\$153	\$98
British Columbia	\$612	\$408	\$287	\$224	\$115	\$113
North	\$621	\$428	\$293	\$253	\$156	\$55
Yukon	\$584	\$366	\$377	\$195	\$45	\$95
Northwest Territories	\$712	\$360	\$358	\$254	\$89	\$46
Nunavut	-	-	-	-	-	-
Education						
Less than secondary	\$359	\$266	\$219	\$119	\$31	\$36
Secondary	\$426	\$309	\$251	\$156	\$56	\$43
College	\$479	\$304	\$244	\$204	\$47	\$71
University	\$558	\$508	\$272	\$234	\$133	\$76
Household income						
< \$20,000	\$171	\$97	\$145	\$87	\$116	\$6
\$20,000 - \$29,999	\$204	\$145	\$111	\$110	\$25	\$18
\$30,000 - \$39,999	\$204	\$198	\$187	\$101	\$15	\$20
\$40,000 - \$59,999	\$382	\$307	\$194	\$168	\$31	\$40
\$60,000 - \$79,999	\$555	\$314	\$366	\$220	\$47	\$79
\$80,000 - \$99,999	\$492	\$464	\$233	\$176	\$78	\$45
≥ \$100,000	\$822	\$677	\$366	\$322	\$176	\$148
Community size						
< 30,000 residents	\$478	\$264	\$285	\$188	\$57	\$83
30,000 to 499,999	\$481	\$420	\$256	\$174	\$82	\$77
500,000 to 999,999	\$567	\$491	\$243	\$265	\$127	\$33
≥ 1 million residents	\$452	\$392	\$260	\$207	\$82	\$55

- data not available due to insufficient sample in cell.

Bulletin 6: Economics of participating in sport (cont'd)


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	Amount of money spent on sport or physical activities in the year prior to the survey on:					
	Equipment	Registration or membership fees	Transportation	Clothing	Fees for instruction or coaching	Other expenses
Type of neighbourhood						
Rural	\$559	\$347	\$319	\$202	\$86	\$88
Suburban	\$448	\$381	\$246	\$203	\$68	\$60
Urban	\$531	\$448	\$268	\$204	\$105	\$62
Downtown	\$471	\$338	\$85	\$187	\$49	\$30
Marital status						
Married or living with a partner	\$519	\$436	\$276	\$207	\$84	\$73
Widowed, divorced, separated	\$339	\$301	\$156	\$162	\$70	\$57
Single, never married	\$479	\$275	\$243	\$190	\$75	\$47
Employment status						
Full-time	\$543	\$392	\$267	\$229	\$97	\$65
Part-time	\$493	\$296	\$232	\$188	\$43	\$49
Student	\$293	\$213	\$141	\$173	\$88	\$22
Home-maker	\$440	\$209	\$325	\$171	\$33	\$7
Unemployed (for any reason)	\$548	\$424	\$252	\$181	\$94	\$121
Retired	\$333	\$419	\$252	\$119	\$41	\$56
Sport participation						
Participant	\$810	\$656	\$474	\$291	\$134	\$122
Non-participant	\$301	\$216	\$131	\$142	\$48	\$30
Activity level						
Inactive	\$341	\$228	\$151	\$136	\$62	\$14
Somewhat active	\$326	\$315	\$180	\$152	\$32	\$49
Moderately active	\$451	\$401	\$278	\$172	\$67	\$63
Active	\$701	\$498	\$346	\$277	\$125	\$107

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