

Bulletin 7: Government investment in sport

2011-2012 Sport Monitor, CFLRI



	To invest in sport, government should spend:		
	Less or much less	Same	More or much more
Total, 15 years and older	5%	27%	68%
Men	6%	27%	67%
Women	5%	27%	68%
Age and sex			
15 to 17 years	-	-	71%
Men	-	-	-
Women	-	-	-
18 to 24 years	-	18%	77%
Men	-	-	77%
Women	-	-	77%
25 to 44 years	3%	27%	71%
Men	-	28%	70%
Women	-	25%	71%
45 to 64 years	7%	28%	65%
Men	8%	27%	65%
Women	5%	28%	66%
65 years or older	10%	34%	56%
Men	10%	38%	52%
Women	11%	30%	59%
Region			
Atlantic	6%	22%	72%
Newfoundland and Labrador	-	16%	82%
Prince Edward Island	-	34%	59%
Nova Scotia	-	21%	73%
New Brunswick	-	25%	69%
Quebec	-	30%	66%
Ontario	6%	24%	70%
West	5%	30%	65%
Manitoba	-	27%	68%
Saskatchewan	-	40%	55%
Alberta	-	32%	63%
British Columbia	-	27%	68%
North	-	20%	75%
Yukon	-	28%	68%
Northwest Territories	-	19%	74%
Nunavut	-	-	-
Education			
Less than secondary	11%	21%	68%
Secondary	7%	29%	63%
College	4%	27%	69%
University	4%	27%	70%
Household income			
< \$20,000	10%	21%	69%
\$20,000 - \$29,999	-	15%	78%
\$30,000 - \$39,999	-	38%	56%
\$40,000 - \$59,999	6%	27%	67%
\$60,000 - \$79,999	-	32%	64%
\$80,000 - \$99,999	-	30%	66%
≥ \$100,000	4%	25%	72%
Community size			
< 30,000 residents	8%	26%	65%
30,000 to 499,999	6%	31%	63%
500,000 to 999,999	-	33%	63%
≥1 million residents	4%	26%	70%

- data not available due to insufficient sample in cell.

Bulletin 7: Government investment in sport (cont'd)



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	To invest in sport, government should spend:		
	Less or much less	Same	More or much more
Type of neighbourhood			
Rural	8%	27%	66%
Suburban	4%	27%	69%
Urban	4%	29%	67%
Downtown	-	26%	68%
Marital status			
Married or living with a partner	6%	29%	66%
Widowed, divorced, separated	8%	26%	66%
Single, never married	4%	23%	73%
Employment status			
Full-time	4%	25%	71%
Part-time	-	29%	67%
Student	-	29%	64%
Home-maker	-	-	-
Unemployed (for any reason)	8%	27%	66%
Retired	10%	32%	59%
Sport participation			
Participant	4%	23%	74%
Non-participant	6%	29%	64%
Activity level			
Inactive	8%	29%	63%
Somewhat active	5%	31%	64%
Moderately active	3%	28%	69%
Active	5%	23%	72%

- data not available due to insufficient sample in cell.