

**Bulletin 8: Government involvement in sport**



2011-2012 Sport Monitor, CFLRI

|                                  | Ratings of the level of responsibility that government should have: |                |   |                |  |                |                                       |                |   |                |
|----------------------------------|---|----------------|---|----------------|--|----------------|---------------------------------------|----------------|---|----------------|
|                                  | Ensuring mandatory daily physical education                         |                | Ensuring community development plans include walking/bike paths |                | Setting safety standards, such as protective equipment |                | Maintaining existing sport facilities |                | Ensuring community development plans include new sport facilities |                |
|                                  | A lot or major  | None or little | A lot or major  | None or little | A lot or major   | None or little | A lot or major                        | None or little | A lot or major  | None or little |
| <b>Total, 15 years and older</b> | 90%   | 3%             | 87%   | 3%             | 84%  | 4%             | 82%                                   | 4%             | 79%   | 4%             |
| Men                              | 90%   | 3%             | 84%   | 4%             | 80%  | 5%             | 82%                                   | 3%             | 78%   | 4%             |
| Women                            | 91%   | 4%             | 91%   | 2%             | 87%  | 3%             | 83%                                   | 4%             | 81%   | 4%             |
| <b>Age and sex</b>               |   |                |   |                |  |                |                                       |                |   |                |
| 15 to 17 years                   | 88%   | -              | 87%   | -              | 71%  | -              | 81%                                   | -              | 81%   | -              |
| Men                              | -   | -              | -   | -              | -  | -              | -                                     | -              | -   | -              |
| Women                            | 84%   | -              | 84%   | -              | -  | -              | 72%                                   | -              | -   | -              |
| 18 to 24 years                   | 90%   | -              | 89%   | -              | 81%  | -              | 87%                                   | -              | 86%   | -              |
| Men                              | 90%   | -              | 85%   | -              | 75%  | -              | 84%                                   | -              | 82%   | -              |
| Women                            | 90%   | -              | 94%   | -              | 89%  | -              | 91%                                   | -              | 91%   | -              |
| 25 to 44 years                   | 92%   | 3%             | 89%   | -              | 86%  | 4%             | 86%                                   | 2%             | 83%   | 3%             |
| Men                              | 92%   | -              | 87%   | -              | 82%  | -              | 86%                                   | -              | 82%   | -              |
| Women                            | 92%   | -              | 92%   | -              | 89%  | -              | 85%                                   | -              | 83%   | -              |
| 45 to 64 years                   | 90%   | 4%             | 86%   | 3%             | 85%  | 4%             | 80%                                   | 4%             | 77%   | 5%             |
| Men                              | 89%   | 5%             | 83%   | 4%             | 82%  | 5%             | 78%                                   | 4%             | 74%   | 6%             |
| Women                            | 91%   | -              | 90%   | -              | 88%  | -              | 82%                                   | 4%             | 79%   | 5%             |
| 65 years or older                | 88%   | 4%             | 83%   | 7%             | 84%  | 5%             | 75%                                   | 8%             | 72%   | 9%             |
| Men                              | 83%   | -              | 76%   | -              | 79%  | -              | 73%                                   | 9%             | 66%   | 10%            |
| Women                            | 91%   | -              | 87%   | -              | 87%  | -              | 78%                                   | 7%             | 76%   | 8%             |
| <b>Region</b>                    |   |                |   |                |  |                |                                       |                |   |                |
| Atlantic                         | 92%   | -              | 90%   | -              | 91%  | 2%             | 83%                                   | 3%             | 80%   | 4%             |
| Newfoundland and Labrador        | 92%   | -              | 88%   | -              | 92%  | -              | 83%                                   | -              | 87%   | -              |
| Prince Edward Island             | 89%   | -              | 86%   | -              | 91%  | -              | 79%                                   | -              | 72%   | -              |
| Nova Scotia                      | 93%   | -              | 92%   | -              | 90%  | -              | 84%                                   | -              | 77%   | -              |
| New Brunswick                    | 92%   | -              | 90%   | -              | 91%  | -              | 83%                                   | -              | 81%   | -              |
| Quebec                           | 92%   | -              | 90%   | -              | 85%  | -              | 84%                                   | -              | 81%   | -              |
| Ontario                          | 90%   | 4%             | 86%   | 4%             | 84%  | 5%             | 82%                                   | 4%             | 79%   | 6%             |
| West                             | 89%   | 3%             | 86%   | 4%             | 82%  | 4%             | 81%                                   | 4%             | 79%   | 4%             |
| Manitoba                         | 92%   | -              | 86%   | -              | 84%  | -              | 80%                                   | -              | 79%   | -              |
| Saskatchewan                     | 87%   | -              | 84%   | -              | 80%  | -              | 80%                                   | -              | 75%   | -              |
| Alberta                          | 88%   | -              | 85%   | -              | 81%  | -              | 80%                                   | -              | 79%   | -              |
| British Columbia                 | 91%   | -              | 87%   | -              | 82%  | -              | 84%                                   | -              | 79%   | -              |
| North                            | 90%   | -              | 83%   | -              | 85%  | -              | 84%                                   | -              | 83%   | -              |
| Yukon                            | 94%   | -              | 89%   | -              | 82%  | -              | 82%                                   | -              | 81%   | -              |
| Northwest Territories            | 88%   | -              | 88%   | -              | 89%  | -              | 84%                                   | -              | 85%   | -              |
| Nunavut                          | -   | -              | -   | -              | -  | -              | -                                     | -              | -   | -              |
| <b>Education</b>                 |   |                |   |                |  |                |                                       |                |   |                |
| Less than secondary              | 84%   | -              | 83%   | -              | 81%  | -              | 77%                                   | -              | 76%   | 9%             |
| Secondary                        | 91%   | 3%             | 85%   | 4%             | 83%  | 4%             | 80%                                   | 5%             | 74%   | 6%             |
| College                          | 90%   | 3%             | 87%   | -              | 84%  | 3%             | 84%                                   | 2%             | 82%   | 3%             |
| University                       | 92%   | 3%             | 90%   | 3%             | 85%  | 3%             | 85%                                   | 3%             | 82%   | 3%             |
| <b>Household income</b>          |   |                |   |                |  |                |                                       |                |   |                |
| < \$20,000                       | 79%   | -              | 82%   | -              | 81%  | -              | 74%                                   | -              | 77%   | -              |
| \$20,000 - \$29,999              | 91%   | -              | 84%   | -              | 82%  | -              | 86%                                   | -              | 84%   | -              |
| \$30,000 - \$39,999              | 83%   | -              | 81%   | -              | 80%  | -              | 75%                                   | -              | 69%   | -              |
| \$40,000 - \$59,999              | 89%   | -              | 86%   | -              | 83%  | -              | 79%                                   | -              | 76%   | 4%             |
| \$60,000 - \$79,999              | 95%   | -              | 89%   | -              | 85%  | -              | 82%                                   | -              | 82%   | -              |
| \$80,000 - \$99,999              | 93%   | -              | 87%   | -              | 87%  | -              | 83%                                   | -              | 80%   | -              |
| ≥ \$100,000                      | 91%   | -              | 90%   | -              | 84%  | 5%             | 87%                                   | -              | 85%   | 2%             |
| <b>Community size</b>            |   |                |   |                |  |                |                                       |                |   |                |
| < 30,000 residents               | 89%   | 5%             | 83%   | 5%             | 80%  | 4%             | 75%                                   | 7%             | 73%   | 8%             |
| 30,000 to 499,999                | 90%   | 4%             | 89%   | -              | 86%  | 3%             | 83%                                   | 3%             | 78%   | 5%             |
| 500,000 to 999,999               | 90%   | -              | 87%   | -              | 77%  | -              | 79%                                   | -              | 84%   | -              |
| ≥ 1 million residents            | 91%   | -              | 87%   | -              | 84%  | 4%             | 85%                                   | -              | 81%   | 4%             |

- data not available due to insufficient sample in cell.

**Bulletin 8: Government involvement in sport (cont'd)**



2011-2012 Sport Monitor, CFLRI

|                                  | <b>Ratings of the level of responsibility that government should have:</b> |                |   |                |  |                |                                       |                |   |                |
|----------------------------------|--|----------------|---|----------------|--|----------------|---------------------------------------|----------------|---|----------------|
|                                  | Ensuring mandatory daily physical education                                |                | Ensuring community development plans include walking/bike paths |                | Setting safety standards, such as protective equipment |                | Maintaining existing sport facilities |                | Ensuring community development plans include new sport facilities |                |
|                                  | A lot or major   | None or little | A lot or major  | None or little | A lot or major   | None or little | A lot or major                        | None or little | A lot or major  | None or little |
| <b>Type of neighbourhood</b>     |  |                |   |                |  |                |                                       |                |   |                |
| Rural                            | 90%  | 3%             | 86%   | 3%             | 83%  | 4%             | 80%                                   | 5%             | 77%   | 7%             |
| Suburban                         | 92%  | 3%             | 88%   | -              | 84%  | 4%             | 86%                                   | -              | 83%   | 2%             |
| Urban                            | 90%  | 4%             | 88%   | -              | 85%  | -              | 82%                                   | 3%             | 79%   | 4%             |
| Downtown                         | 84%  | -              | 88%   | -              | 85%  | -              | 77%                                   | -              | 72%   | -              |
| <b>Marital status</b>            |  |                |   |                |  |                |                                       |                |   |                |
| Married or living with a partner | 92%  | 3%             | 87%   | 3%             | 86%  | 4%             | 83%                                   | 4%             | 79%   | 5%             |
| Widowed, divorced, separated     | 88%  | 6%             | 87%   | 5%             | 83%  | 5%             | 78%                                   | 7%             | 76%   | 7%             |
| Single, never married            | 89%  | -              | 89%   | -              | 81%  | -              | 84%                                   | -              | 83%   | 3%             |
| <b>Employment status</b>         |  |                |   |                |  |                |                                       |                |   |                |
| Full-time                        | 91%  | 3%             | 88%   | 2%             | 83%  | 4%             | 85%                                   | 2%             | 82%   | 3%             |
| Part-time                        | 89%  | -              | 89%   | -              | 88%  | -              | 83%                                   | -              | 83%   | -              |
| Student                          | 90%  | -              | 90%   | -              | 87%  | -              | 86%                                   | -              | 82%   | -              |
| Home-maker                       | 100%   | -              | -   | -              | -  | -              | -                                     | -              | -   | -              |
| Unemployed (for any reason)      | 90%  | -              | 86%   | -              | 84%  | -              | 81%                                   | -              | 74%   | -              |
| Retired                          | 88%  | 4%             | 83%   | 6%             | 84%  | 4%             | 76%                                   | 9%             | 71%   | 9%             |
| <b>Sport participation</b>       |  |                |   |                |  |                |                                       |                |   |                |
| Participant                      | 90%  | -              | 87%   | -              | 82%  | 4%             | 86%                                   | 2%             | 85%   | 3%             |
| Non-participant                  | 90%  | 4%             | 87%   | 4%             | 85%  | 4%             | 80%                                   | 5%             | 77%   | 5%             |
| <b>Activity level</b>            |  |                |   |                |  |                |                                       |                |   |                |
| Inactive                         | 89%  | 5%             | 82%   | 5%             | 83%  | 4%             | 78%                                   | 6%             | 73%   | 6%             |
| Somewhat active                  | 90%  | -              | 86%   | -              | 84%  | -              | 81%                                   | 2%             | 79%   | 4%             |
| Moderately active                | 91%  | -              | 88%   | -              | 83%  | -              | 82%                                   | 3%             | 82%   | 4%             |
| Active                           | 91%  | 3%             | 91%   | 3%             | 85%  | 4%             | 87%                                   | 3%             | 83%   | 4%             |

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**Bulletin 8: Government involvement in sport (cont'd)**



2011-2012 Sport Monitor, CFLRI

|                                  | Ratings of the level of responsibility that government should have: |                |   |                |  |                |   |                |
|----------------------------------|---|----------------|---|----------------|--|----------------|---|----------------|
|                                  | Ensuring certification and training for coaches                     |                | Providing tax incentives or credits for sport |                | Providing of services, programs, facilities helping everyone participate |                | Providing public information on benefits of sport |                |
|                                  | A lot or major  | None or little | A lot or major                                | None or little | A lot or major   | None or little | A lot or major                                    | None or little |
| <b>Total, 15 years and older</b> | 75%   | 6%             | 73%   | 10%            | 70%  | 7%             | 62%   | 11%            |
| Men                              | 71%   | 7%             | 70%   | 11%            | 68%  | 7%             | 60%   | 11%            |
| Women                            | 79%   | 5%             | 77%   | 8%             | 71%  | 6%             | 64%   | 10%            |
| <b>Age and sex</b>               |   |                |   |                |  |                |   |                |
| 15 to 17 years                   | 74%   | -              | 66%   | -              | 73%  | -              | 65%   | -              |
| Men                              | -   | -              | -   | -              | -  | -              | -   | -              |
| Women                            | -   | -              | -   | -              | -  | -              | -   | -              |
| 18 to 24 years                   | 75%   | -              | 76%   | -              | 75%  | -              | 69%   | -              |
| Men                              | 67%   | -              | 69%   | -              | 70%  | -              | 58%   | -              |
| Women                            | 84%   | -              | 85%   | -              | 80%  | -              | 82%   | 2%             |
| 25 to 44 years                   | 75%   | 5%             | 79%   | 7%             | 74%  | 4%             | 64%   | 9%             |
| Men                              | 73%   | 7%             | 77%   | 6%             | 71%  | 4%             | 63%   | 9%             |
| Women                            | 77%   | 4%             | 82%   | 7%             | 78%  | -              | 65%   | 9%             |
| 45 to 64 years                   | 75%   | 6%             | 72%   | 10%            | 67%  | 8%             | 59%   | 13%            |
| Men                              | 70%   | 9%             | 68%   | 12%            | 68%  | 9%             | 57%   | 13%            |
| Women                            | 80%   | 4%             | 76%   | 8%             | 66%  | 8%             | 61%   | 13%            |
| 65 years or older                | 76%   | 8%             | 61%   | 17%            | 58%  | 14%            | 57%   | 16%            |
| Men                              | 73%   | -              | 54%   | 23%            | 54%  | 16%            | 58%   | 18%            |
| Women                            | 78%   | 9%             | 66%   | 13%            | 61%  | 13%            | 57%   | 15%            |
| <b>Region</b>                    |   |                |   |                |  |                |   |                |
| Atlantic                         | 79%   | 6%             | 74%   | 7%             | 71%  | 6%             | 65%   | 8%             |
| Newfoundland and Labrador        | 74%   | -              | 72%   | -              | 70%  | -              | 65%   | -              |
| Prince Edward Island             | 77%   | -              | 74%   | -              | 66%  | -              | 58%   | 12%            |
| Nova Scotia                      | 79%   | -              | 78%   | -              | 73%  | -              | 67%   | -              |
| New Brunswick                    | 81%   | -              | 71%   | -              | 71%  | -              | 65%   | -              |
| Quebec                           | 82%   | -              | 74%   | 8%             | 76%  | -              | 73%   | 6%             |
| Ontario                          | 74%   | 7%             | 73%   | 11%            | 68%  | 8%             | 60%   | 12%            |
| West                             | 70%   | 6%             | 73%   | 9%             | 66%  | 8%             | 56%   | 13%            |
| Manitoba                         | 77%   | -              | 70%   | -              | 67%  | -              | 56%   | -              |
| Saskatchewan                     | 70%   | -              | 70%   | -              | 63%  | -              | 53%   | 15%            |
| Alberta                          | 72%   | -              | 73%   | -              | 64%  | -              | 50%   | 15%            |
| British Columbia                 | 67%   | -              | 75%   | 9%             | 68%  | -              | 61%   | 12%            |
| North                            | 75%   | -              | 76%   | 9%             | 73%  | -              | 66%   | 10%            |
| Yukon                            | 77%   | -              | 75%   | -              | 71%  | -              | 65%   | -              |
| Northwest Territories            | 73%   | -              | 76%   | -              | 74%  | -              | 67%   | -              |
| Nunavut                          | -   | -              | -   | -              | -  | -              | -   | -              |
| <b>Education</b>                 |   |                |   |                |  |                |   |                |
| Less than secondary              | 75%   | 8%             | 67%   | 13%            | 64%  | 9%             | 61%   | 11%            |
| Secondary                        | 76%   | 5%             | 72%   | 9%             | 67%  | 8%             | 59%   | 12%            |
| College                          | 78%   | 5%             | 77%   | 6%             | 70%  | 5%             | 60%   | 10%            |
| University                       | 73%   | 7%             | 73%   | 11%            | 73%  | 6%             | 67%   | 10%            |
| <b>Household income</b>          |   |                |   |                |  |                |   |                |
| < \$20,000                       | 75%   | -              | 63%   | 10%            | 64%  | -              | 65%   | 13%            |
| \$20,000 - \$29,999              | 82%   | -              | 78%   | -              | 64%  | -              | 62%   | 12%            |
| \$30,000 - \$39,999              | 74%   | -              | 67%   | 12%            | 63%  | -              | 61%   | 12%            |
| \$40,000 - \$59,999              | 79%   | 7%             | 73%   | 10%            | 73%  | 8%             | 65%   | 10%            |
| \$60,000 - \$79,999              | 77%   | -              | 76%   | 7%             | 69%  | 7%             | 64%   | 10%            |
| \$80,000 - \$99,999              | 78%   | -              | 74%   | 7%             | 68%  | -              | 58%   | 12%            |
| ≥ \$100,000                      | 73%   | 5%             | 78%   | 9%             | 73%  | 6%             | 62%   | 10%            |
| <b>Community size</b>            |   |                |   |                |  |                |   |                |
| < 30,000 residents               | 74%   | 7%             | 68%   | 11%            | 67%  | 9%             | 62%   | 13%            |
| 30,000 to 499,999                | 74%   | 5%             | 74%   | 12%            | 67%  | 7%             | 60%   | 12%            |
| 500,000 to 999,999               | 78%   | -              | 73%   | -              | 71%  | -              | 58%   | -              |
| ≥ 1 million residents            | 75%   | 7%             | 76%   | 9%             | 72%  | 6%             | 66%   | 9%             |

- data not available due to insufficient sample in cell.

**Bulletin 8: Government involvement in sport (cont'd)**



2011-2012 Sport Monitor, CFLRI

|                                  | Ratings of the level of responsibility that government should have: |                |   |                |  |                |   |                |
|----------------------------------|---|----------------|---|----------------|--|----------------|---|----------------|
|                                  | Ensuring certification and training for coaches                     |                | Providing tax incentives or credits for sport |                | Providing of services, programs, facilities helping everyone participate |                | Providing public information on benefits of sport |                |
|                                  | A lot or major  | None or little | A lot or major                                | None or little | A lot or major   | None or little | A lot or major                                    | None or little |
| <b>Type of neighbourhood</b>     |   |                |   |                |  |                |   |                |
| Rural                            | 77%   | 6%             | 71%   | 10%            | 67%  | 8%             | 61%   | 13%            |
| Suburban                         | 74%   | 6%             | 78%   | 8%             | 70%  | 6%             | 61%   | 11%            |
| Urban                            | 75%   | 6%             | 74%   | 10%            | 71%  | 7%             | 65%   | 8%             |
| Downtown                         | 72%   | -              | 64%   | 14%            | 69%  | -              | 61%   | 13%            |
| <b>Marital status</b>            |   |                |   |                |  |                |   |                |
| Married or living with a partner | 75%   | 6%             | 75%   | 9%             | 69%  | 8%             | 61%   | 12%            |
| Widowed, divorced, separated     | 76%   | 7%             | 68%   | 12%            | 66%  | 9%             | 62%   | 15%            |
| Single, never married            | 75%   | 5%             | 73%   | 9%             | 74%  | 4%             | 65%   | 6%             |
| <b>Employment status</b>         |   |                |   |                |  |                |   |                |
| Full-time                        | 75%   | 5%             | 76%   | 8%             | 74%  | 5%             | 64%   | 9%             |
| Part-time                        | 80%   | -              | 78%   | -              | 71%  | -              | 67%   | 7%             |
| Student                          | 75%   | -              | 82%   | -              | 70%  | -              | 60%   | -              |
| Home-maker                       | -   | -              | -   | -              | -  | -              | -   | -              |
| Unemployed (for any reason)      | 69%   | 8%             | 68%   | 14%            | 65%  | 7%             | 61%   | 12%            |
| Retired                          | 76%   | 7%             | 62%   | 16%            | 58%  | 14%            | 56%   | 16%            |
| <b>Sport participation</b>       |   |                |   |                |  |                |   |                |
| Participant                      | 75%   | 6%             | 77%   | 9%             | 77%  | 5%             | 65%   | 9%             |
| Non-participant                  | 75%   | 6%             | 71%   | 10%            | 66%  | 8%             | 61%   | 11%            |
| <b>Activity level</b>            |   |                |   |                |  |                |   |                |
| Inactive                         | 75%   | 7%             | 68%   | 12%            | 64%  | 8%             | 59%   | 12%            |
| Somewhat active                  | 71%   | 7%             | 75%   | 9%             | 65%  | 7%             | 64%   | 10%            |
| Moderately active                | 74%   | 7%             | 74%   | 10%            | 71%  | 6%             | 60%   | 10%            |
| Active                           | 78%   | 5%             | 75%   | 8%             | 76%  | 6%             | 65%   | 10%            |

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